From: **KPFA Staff Announcements** <<u>kpfa-staff@lists.kpfa.org</u>> Date: Thu, Dec 11, 2014 at 9:16 PM Subject: [KPFA Staff] Bravo! To: <u>kpfa-staff@lists.kpfa.org</u>

All:

You all deserve a huge pat on the back for the impressive work you've been delivering.

What's most notable is how this new movement has ignited our team and has united our station in our coverage of the street protests. Thank you for cross promoting, contributing to other shows, exchanging contacts, and a special shout out to all the courageous reporters who have volunteered to be in the center of the action. Down the road this will pay off for us in acquiring new listeners and solidifying our reputation as the station that provides the people a voice, to speak truth to power.

Thank you all!

That said we are at a critical point in the fund drive. We are woefully behind in reaching our goal by the 19th and I'm asking you to shift your focus. While there is a lot going on with the drive, upcoming craft fair and staying locked in with all the demonstrations and vigils, I cannot stress enough how desperately we need the money to keep our doors open. I'm hopeful that all of the energy, spirit and passion around the local and national discourse will inspire our listenership to continue to support us in our efforts.

Don't forget to stress this to our community!

Much respect,

Q General Manager, 94.1 FM, KPFA Radio <u>q@kpfa.org</u> <u>510-848-6767 x203</u> "In times of crisis, \*unity\* is the only solution."

KPFA-Staff mailing list: <u>KPFA-Staff@lists.kpfa.org</u> <u>https://lists.kpfa.org/lists/listinfo/kpfa-staff</u>